



The And Ensemble.



Perfect Isn't Enough



General overview

A relatively simple music video predominantly featuring two protagonists, a man and woman. It can be filmed either on location or entirely in a studio.

Within the non linear narrative, this music video represents the integrity of a young woman, who has been deceived by a misogynistic womaniser, and how she gracefully and spectacularly leaves him.

It incorporates recent online trends in using retro pop culture references and iconography.

Our Vision.....

The three main things we want to encapsulate in this music video:

Glamour

Female Prowess

Virtue



Mise-en-scene

Connotations and style:

50s-60s Rhythm and Blues

Blue Eyed Soul



A hybrid of the traditional 60s pop and contemporary soul

Mise-en-scene continued...

How we are going to embody the distinctive style:

The setting and iconography:

A mixture ranging from *The Great Gatsby* to Duffy.

A classic Hollywood vibe, 60s nightclub/cabaret club setting, with a nod to British gangster film iconography. An opulent stage, numerous small round tables with standard lamps, martini, champagne, whisky. Dinner jackets and cocktail dresses.



Content

A young woman is getting ready to perform. She prepares in her dressing room and marches to the stage to join her band. A single man waits alone at a table, the only audience.

The man is a cheat and the woman knows. She sings the lyrics to him. He however is unaware of this and so are we, the audience, until near the end.

As a finale the woman walks off stage and pulls the man's little black book from his pocket and dumps it on the table. She places the rose he bought her on top of the book and walks out.



Goodfellas Cinematography

- Opening scene
- One long tracking shot
- The shot finish revealing the club
- 60s vibe. Fast moving shots tracking in and out style music videos. Mixing two different styles of video with a non linear timeline



The Three Locations

Dressing Room - Getting ready in the mirror with lights around it, make-up, hairspray, getting in to the beautiful dress.

Man's Flat - Getting into Tux, looking at his little black book, picking up the single red rose.

Stage - Classic tall mic, band members either side of singer, man sitting on his own at a small round table.

Schedule and Budget

- The video will be shot in two days.
- Day one will be spent filming scenes of the man and woman getting ready, either on location or in a selectively dressed studio.
- Day two will be dedicated to filming the performance, either in a local venue or a studio depending on budget and availability.
- Although the £500 budget is restrictive it will still be possible to shoot a stylish and visually appealing video. Inventive set dressing using props available from the university, and second hand shops. Hiring or borrowing the costumes. Using camera equipment and studio space available for the university. And allocating a modest amount for catering for cast and crew.