

Doc Martens Advertorial Script

Draft 3 (Intercut Version)

By Sean Lawson and Mhairi Fox

FADE IN:

INT. DUNCAN'S FLAT (HALLWAY) – MORNING

Three different ways of putting Docs on. Mhairi steps into her boots, but doesn't lace them, she then tucks their jeans into their shoes, they are in the hallway, they then walk into the kitchen and begin to make food.

INT. DUNCAN'S FLAT (BEDROOM) – MORNING

Jack sits on the bed leaning really far back pulling the shoes on and struggling. Sounds of STRUGGLING are heard.

INT. DUNCAN'S FLAT (LIVING ROOM) – MORNING

Joe YAWNS and begins to slide into his shoes, he stops for a moment and stretches out, the TV NOISE fills the room. , he then grabs the remote and switches it off and puts on the last Doc.

INT. DUNCAN'S FLAT (KITCHEN) – MORNING

We then see Mhairi in the kitchen, they sleepily shuffle around the kitchen, making some pancakes, we hear the sounds of BOWLS CLANGING, CUTLERY RATTLING, FOOD BEING MIXED on a countertop.

INT. DUNCAN'S FLAT (BEDROOM) – MORNING

Jack ends up on their entire back with one foot straight up in the air.

INT. DUNCAN'S FLAT (LIVING ROOM) – MORNING

Joe then grabs the remote and switches it off and puts on the last Doc, then heads towards the door.

INT. DUNCAN'S FLAT (KITCHEN) – MORNING

Flour spills onto the shoe, we hear a SIGH come from Mhairi and then the RIPPING OF A PAPER TOWEL, they then begin to wipe of the flour in one swipe

INT. DUNCAN'S FLAT (BEDROOM) – MORNING

Jack heads out to ride a Harley they pick up a motorbike helmet and head towards the door. We hear his FOOTSTEPS ON THE FLOOR as he walks.

INT. DUNCAN'S FLAT (KITCHEN) – MORNING

Mhairi ties her shoe laces and swipes the camera from the countertop, placing it in a backpack.

INT. DUNCAN'S FLAT (HALLWAY) – MORNING

We then cut to a shot of Jack opening to door, then Mhairi exits through the door instead of Jack. We hear the door SWING OPEN and SLAM CLOSED.

EXT. FOREST AREA – DAY

Ambient sounds fill the screen, the sound of WIND BLOWING, BIRDS CHIRPING as we have different cutaways of trees, birds and the sky, all which will look like Mhairi is taking the photos, as we will hear CLICK of the camera.

EXT. YORK (CITY WALL) – DAY

Joe walks down the wall steps, their feet TAPPING on the ground as they walk.

EXT. COUNTRYSIDE – DAY

Jack slips into some biker overalls, the sound of FABRIC SHIFTING as they do. They then check the laces on the Docs the sound of LACES BEING FASTENED, we get a nice close shot of this happening

EXT. FOREST – DAY

Then we see the bottom half of Mhairi walking, they grasp the camera in one hand at their side, their top half obstructed by branches and leaves.

EXT. YORK (TOWN CENTRE) – DAY

Sounds of PEOPLE CHATTERING, TRAFFIC in the background as the person ducks around people as they travel down the street. We focus in on the shoes as the person walks, not getting any higher than the knees.

EXT. COUNTRYSIDE – DAY

Jack sets the bike up, checking the fuel and the tyres. They then put their helmet on and begin to mount the bike, CREAKING BIKE as they sit upon it. They then start the engine, the ENGINE ROARS, they then give a nice REV pulling on the handle bars and begin to ride off down the road. The sound of the BIKE SHIFTING GEARS as it goes.

EXT. FOREST – AFTERNOON

Mhairi stomps over branches and rocks, we hear sounds of the BRANCHES SNAPPING and ROCKS SCRAPING under the shoes.

EXT. YORK (TOWN CENTRE) – AFTERNOON

We get a reflective shot of the shoes in the glass building as they continue to walk down the street.

EXT. COUNTRYSIDE – AFTERNOON

We get big wide shot of the bike travelling down the road, the ENGINE ROARING in the distance to signify use being far away from it.

EXT. FOREST – AFTERNOON

We then get a good view of the shoes; they are Doc Martens. The person proceeds to walk through the forest, we get close ups of them stepping on the sharp rocks, showcasing the durability of the Doc Martens

INT. YORK (BLACK SWAN) – AFTERNOON

They then dive into the Black Swan and meet up with a friend, they then give said friend a hug at the bar and order a drink. It's crowded, we hear the PEOPLE CHATTING amongst themselves. Drinks are getting poured at the bar and MONEY PINGS about, the sounds of GLASSES CLANKING about can be heard as well as the sound of POURING DRINKS.

EXT. COUNTRYSIDE – AFTERNOON

We then switch to a head on shot of the bike approaching the camera, the engine gets louder as it approaches the camera.

EXT. FOREST – EVENING

Mhairi takes some photos of their surroundings; we hear the CAMERA CLICKING as she does. Mhairi then checks her watch, the sun going down, she packs up her camera, the sound of her BACKPACK UNZIPPING.

INT. YORK (BLACK SWAN) – EVENING

The two friends have a drink, the sound of their GLASSES CLINKING echoes out the room as they cheer.

EXT. COUNTRYSIDE – EVENING

Then we get a nice low shot of the tyres passing by, the sound of the TYRES ON THE ROAD.

EXT. FOREST – EVENING

Mhairi is then seen exiting the Forest.

INT. YORK (BLACK SWAN) – EVENING

Joe is seen leaving the table where his friend is and exits the Black Swan.

INT. DUNCAN'S FLAT (HALLWAY) – EVENING

The sound of a DOOR CLOSING is heard, the distant footsteps of shoes on the ground can be heard. Some shoe's line up on the wall there is space for another three pairs of shoes at the end of the line. We then see Mhairi, carefully taking off her Docs and putting them in the gap.

EXT. COUNTRYSIDE – NIGHT

It's dark so we get a shot of the headlight more than anything as it travels down the road, back the way he came.

INT. DUNCAN'S FLAT (HALLWAY) – NIGHT

Joe is then seen kicking his shoes off into the gap, the sounds of the shoes HITTING THE WALL. He then neatens them up besides Mhairi's.

EXT. OUTSIDE DUNCAN'S FLAT – NIGHT

Jack is faintly seen pulling up to a curb, we get a close view of the headlight as it comes to the stop, then Jack dismounts the Harley and walks towards the door of the flat.

INT. DUNCAN'S FLAT (HALLWAY) – NIGHT

Jack then enters the flat, kicking off his Docs, he drags them on the floor to remove them, the sound of the DOCS DRAGGING on the carpet can be heard, he then places them next to the previous two pairs.

Jack then proceeds to enter the living room, the previous two people are already in the living room with their feet up on the coffee table, the final person joins them and places their feet on the coffee table as well, they then stretch their toes. We get a shallow depth of focus of the people holding a

remote, then two of them hold cups and they CLINK them together and take a sip. This entire shot will be focused on their feet, the sounds from the TV and CONVERSATION can be heard.