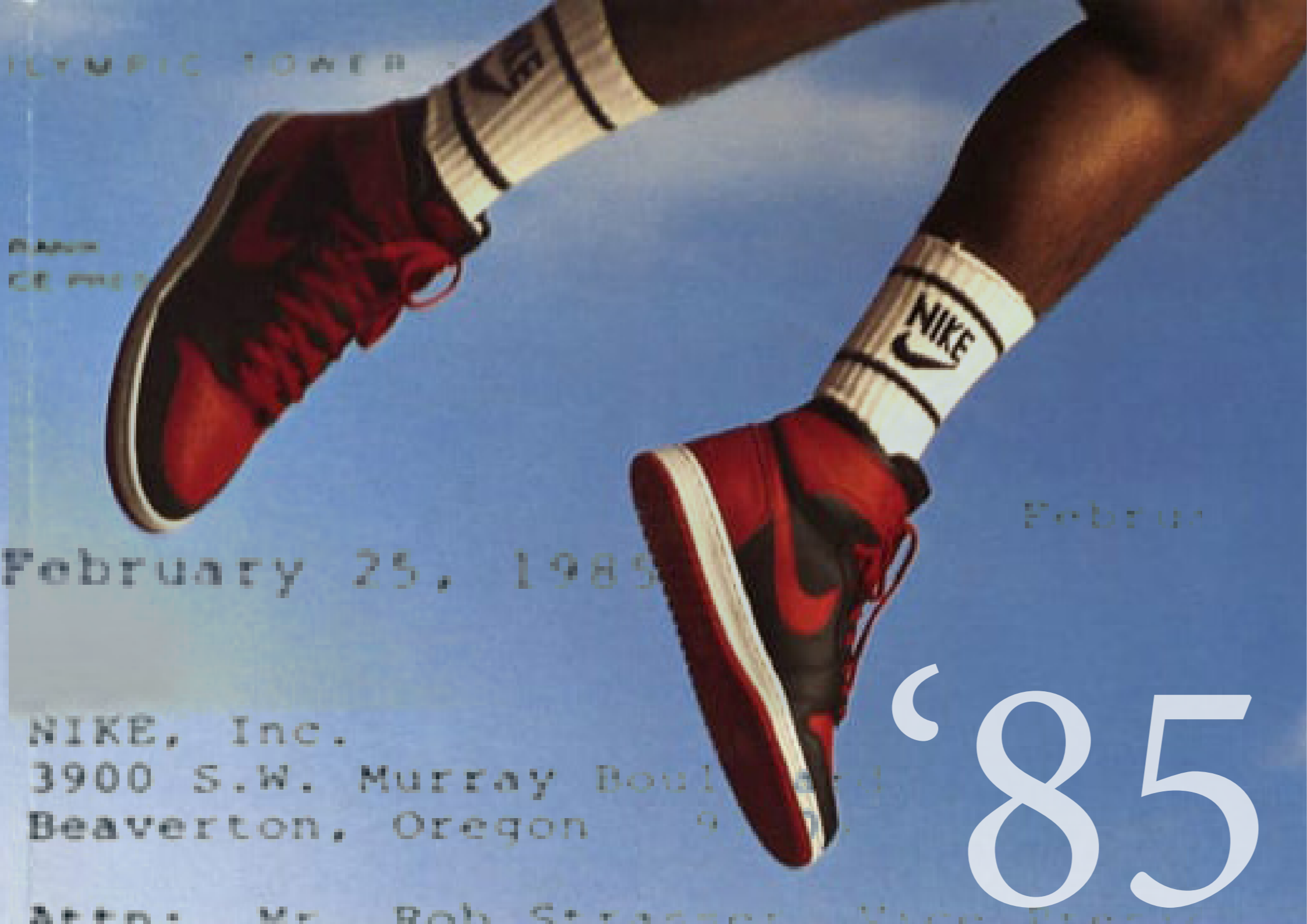


# Streetwear:

Through The Years

Supreme





NATIONAL BASKETBALL ASSOCIATION

OLYMPIC TOWER • 845 FIFTH AVENUE • NEW YORK, N. Y. 10022 • 212-826-7000

RUSSELL T. GRANK  
EXECUTIVE VICE PRESIDENT

February 25, 1985

NIKE, Inc.  
3900 S.W. Murray Boulevard  
Beaverton, Oregon 97005

Attn: Mr. Rob Strasser, Vice President

Gentlemen:

In accordance with our conversations, this will confirm and verify that the National Basketball Association's rules and procedures prohibited the wearing of certain red and black NIKE basketball shoes by Chicago Bulls player Michael Jordan on or around October 18, 1984.

Sincerely,

'85



# NEW YORK POST

25 CENTS

LATE CITY FINAL

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25

# Sneaker frenzy

## Hot shoe sparks ruckus



FULL STORY, PHOTOS: SEE PAGE 7

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### Lower E. Side rumble over Nikes



### SNEAKER RIOT

■ Nike's suggested retail price: .....	\$69	■ Highest eBay price: .....	\$1,000
■ The Reed Space's price: .....	\$300	■ Total pairs made: .....	150

2006





“WHEN THE FUCK IS SUPREME GONNA CUT ME A FUCKING CHECK. YOU KNOW HOW MANY BLACK KIDS IS BUYING THAT SHIT NOW BECAUSE OF ME? JEBIA, STOP PLAYN”

2016











“It’s the best thing Supreme and LV have ever done, and it’s the worst thing they could’ve done for their legacies – it’s everything and nothing.” - **Bobby Hundreds, 2017** 💣



