

# Apprenticeships Insight Event

## Wednesday 10<sup>th</sup> July 2024

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Apprenticeships

QED

TURNING CHALLENGES INTO  
OPPORTUNITIES SINCE 1990





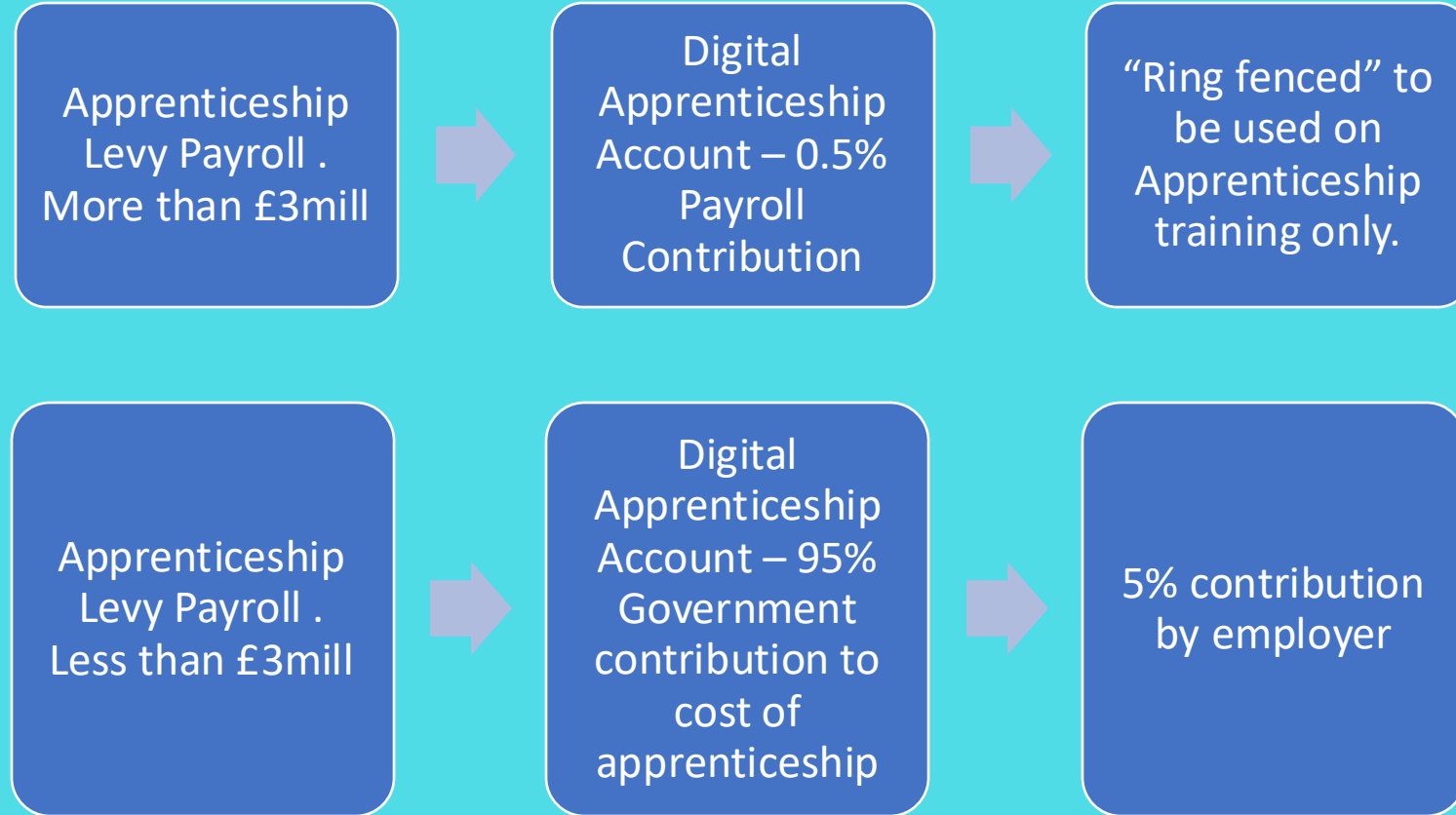
# Workshop Objectives:

- Explore the concept of apprenticeship learning and its importance in today's rapidly evolving job market.
- Examine how apprenticeships can provide a pathway to higher education and enhance career prospects.
- Discuss the socio-economic benefits of apprenticeships for individuals, communities, and industries.
- Showcase success stories of individuals who have benefited from York St John's apprenticeship programs.
- Provide practical guidance on accessing and applying for apprenticeship opportunities.

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# Apprenticeship Levy



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# Work-based Learning in the Modern Job Market



- Lifelong learning is crucial in today's rapidly evolving job market.
- Continuous learning helps individuals stay relevant, adapt to new roles, seize emerging opportunities, and foster personal growth.
- It allows individuals to acquire new skills, update existing knowledge, and stay ahead of industry trends.
- Lifelong learning promotes adaptability, resilience, and a growth mindset, which are highly valued by employers.

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# Apprenticeships: A Pathway to Higher Education

- Apprenticeships offer a unique pathway to higher education.
- They combine on-the-job training with academic study, allowing individuals to earn qualifications while gaining practical experience and valuable industry connections.
- Apprenticeships provide an alternative route to traditional university education, making higher education more accessible to a broader range of individuals.
- They offer the opportunity to learn from experienced professionals in the field and apply theoretical knowledge to real-world scenarios.



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# Enhancing Career Prospects through Apprenticeships



- Apprenticeships enhance career prospects by providing practical skills and industry experience.
- They offer a structured progression pathway, allowing individuals to develop expertise, advance in their chosen field, and increase their earning potential.
- Apprenticeships often include mentorship and guidance from industry professionals, which can accelerate career growth.
- The combination of academic learning and practical experience gained through apprenticeships makes individuals highly desirable to employers.

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# Socio-Economic Benefits of Apprenticeships



- Apprenticeships benefit individuals, communities, and industries.
- They improve employability, enhance earnings potential, contribute to economic growth, and promote diversity and inclusion in the workforce.
- Apprenticeships address skills shortages in industries, helping to bridge the gap between education and employment.
- They play a vital role in reducing unemployment rates and promoting social mobility by offering opportunities to individuals who may have faced barriers to higher education.

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# Accessing and Applying for Apprenticeship Opportunities

- Learn key steps to find and apply for apprenticeships.
- Explore online platforms and resources for apprenticeship search, such as government apprenticeship portals, employer websites, and apprenticeship matching services.
- Get practical guidance on preparing apprenticeship applications, including tailoring CVs and cover letters, showcasing relevant skills, and leveraging personal networks.
- Understand the importance of researching employers, attending career fairs, and networking to increase your chances of securing an apprenticeship opportunity.



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